Alex Yu has worked in the Entertainment and Tech Industry since 1990. Alex started his career at the Creative Artists Agency and continued at the Walt Disney Company, Apple Inc. and several Investment Funds, advising on the confluence of entertainment and technology.

In 2018, Alex found his true passion: Table Tennis. He credits Table Tennis with saving his life by challenging the mind and body. Alex lost enough weight to put put him on a path towards better health.

Alex believes that Table Tennis is the "Chess of Sports" and wants to spread the word to everyone.